

23 April 2019

Letter of Participation

Road Testing the Guidelines for Providing Product Sustainability Information

Dear Carole Hommey,

The One Planet network Consumer Information Programme would like to thank you for having participated in the road testing of the *Guidelines for Providing Product Sustainability Information*. By being a road tester, Initiative for Compliance and Sustainability (ICS) was among the first organisations testing the applicability and usefulness of the published United Nations Guidelines.

In total, 28 road testers from across the world self-assessed the way they communicate with consumers about sustainability against the Guidelines' Principles. We look forward to sharing road testers' experiences through case studies with our network and across relevant events and communication activities.

Considering the results of this valuable exercise, the implementation phase of the Guidelines has the ambition to establish an international community of good practice to push, promote and modernize the provision of clear and reliable sustainability information. In addition, the implementation phase intends to involve governments, so that the Guidelines ultimately become a base for national legislation and national implementation of the Sustainable Development Goals (SDGs), especially Target 12.8.

We hope this exercise gave you an opportunity to further reflect on your efforts in this field, as well as provide you with insights on actions to continuously improve your practices.

We truly appreciate your support, and we look forward to continuing our partnership and collaboration.

Yours sincerely,



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