

WELCOME TO THE ONLINE EVENT ORGANIZED BY ITC (INTERNATIONAL TRADE CENTRE) AND ICS (INITIATIVE FOR COMPLIANCE AND SUSTAINABILITY)!

PROMOTING SUSTAINABILITY AND IMPROVING TRANSPARENCY IN GLOBAL VALUE CHAINS

March 12th 2020

The event will start at 10:00 a.m. CET with introductory remarks.

Session 1 will start at 10:30 a.m. CET on the same link.

PLEASE NOTE THAT THE SESSIONS WILL ALL BE RECORDED.

**PLEASE KEEP IN MIND THAT NO COMMERCIAL RELATED INFORMATION
OR DATA CAN BE DISCUSSED AND THAT ANTI-TRUST LEGISLATION
SHOULD BE RESPECTED IN ALL SESSIONS.**

WELCOME REMARKS

Joseph Wozniak, *International Trade Centre (ITC), Head of Trade for Sustainable Development (T4SD), Sustainable and Inclusive Value Chains Section*

Carole Hommey, *Initiative for Compliance and Sustainability (ICS), Coordinator*



SPECIAL KEYNOTES

Frédéric Lecoq, *Lacoste, Global CSR VP*

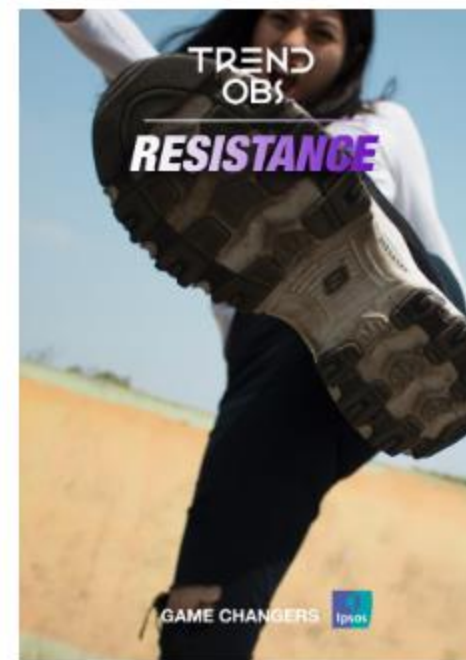
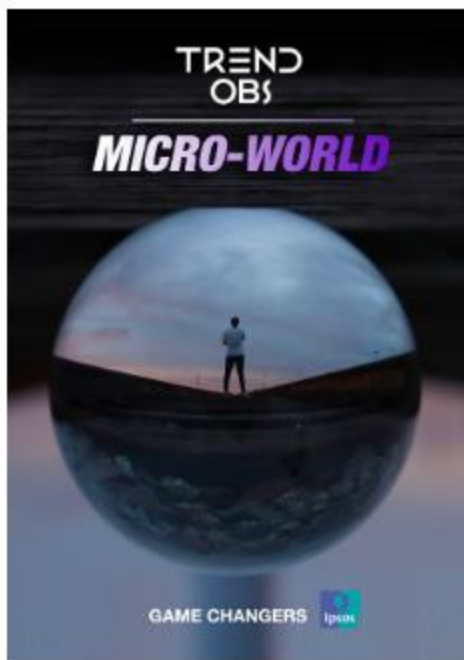


Adeline Cruz Bonilla, *Adeo, Regulatory Affairs and CSR Manager*



THE WORRYING TWENTIES

SOCIAL TRENDS



← CONCENTRATE ON YOUR OWN LITTLE STORY

PLAY A PART IN THE COURSE OF HISTORY →

Trend 1

Trend 2

Trend 3

Micro-world

taking shelter on a
human scale

Solutionism

the positive attitude
continues to evolve

Resistance

finding meaning in
protest

2020 – 2030

A DECADE OF OPPORTUNITIES

MICRO-WORLD

Consumers no longer believe in what they are told and it is up to the brands to rebuild the trust by enabling consumers to make choices with the right information for them and their loved ones.

SOLUTIONISM

We must work through collective and transparent approaches and take up the challenges together.

RESISTANCE

Momentum needs to be quick to find solutions that meet the social and environmental challenges in order to limit violent opposition actions.

SESSION 1 (10:30-11.15 A.M. CET)

Transparency and Traceability in global value chains, what does it take?

Speakers:

Julia Del Valle, Organisation for Economic Co-operation and Development (OECD)

Maylis Souque, French National Contact Point (NCP) to the OECD

Ebba Aurell, European Commission DG DEVCO

Blake Harwell, Trade Union Advisory Committee (TUAC) to the OECD

Moderator: Mathieu Lamolle, ITC

Julia Del Valle

Organisation for Economic Co-operation and Development (OECD)



Maylis Souque

French National Contact Point (NCP) to the OECD



FRANCE
POINT DE CONTACT NATIONAL



PRINCIPES DIRECTEURS
DE L'OCDE À L'INTENTION
DES ENTREPRISES MULTINATIONALES

FRANCE
POINT DE CONTACT NATIONAL

TRACEABILITY & TRANSPARENCY IN GLOBAL SUPPLY CHAINS ICS & ITC 12 MARCH 2020

Ms Maylis SOUQUE,
Secretary-General of the French NCP
Senior Advisor on Responsible Business Conduct
DG Treasury
French Ministry of Economy and Finance



PRINCIPES DIRECTEURS DE L'OCDE
à l'intention des entreprises multinationales
Encourager la conduite responsable
des entreprises dans un monde global

Point de
contact
national
français

Why Traceability & Transparency Matter in Global Supply Chains ?

- French NCP Report on Rana Plaza : Due Diligence in Garment Supply Chains, 2 Dec. 2013



- Recommendations on Brands' Due Diligence and on building better relations with their suppliers
- Recommendations on Supply Chains Traceability and Risks Mapping, on Sub-contracting Control, on Enhancing Audits and CAP

@ www.pcn-france.fr

- Observations on Responsible Consumption notably through raising Consumer's awareness on production conditions and consumer information through labelling

French NCP & ICS Partnership on : ICS audits, ICS's engagement with the OECD, ILO and the UE, ICS/ITC Project on transparency

- OECD Guidelines for MNEs
- OECD Guidance for Responsible Supply chains for the garment and footwear sector, 2017
- OECD and FAO Guidance for Responsible Agricultural Supply Chains, 2016



- OECD Due Diligence for Responsible Business Conduct, 2018
- OECD Guidance for RBC in the Financial Sector

@ www.mneguidelines.oecd.org



- French Duty of Vigilance, 27 March 2017

Large brands and affiliated enterprises :

- have **to map their entire supply chains** and **to assess risks** of severe negative impacts related to Human Rights, Health and Safety and the Environment
- Have to **publish** their « Vigilance Plan » and its implementation report

- French Anti-Waste and Circular Economy Act, 30 January 2020

- Environmental or social and environmental **labelling** firstly voluntary and later on compulsory
- **Prohibition of destruction of unsold goods** to promote grants to care / social associations, re-use of good
- Promotion of **recycling and circular economy**

This is about traceability and transparency, Due Diligence and RBC

- **Eric DAVID**, Chair of the French NCP, Counselor for Attractivity and Enterprises to the Director General of the Treasury
- **Maylis SOUQUE**, Secretary General of the NCP, Advisor on RBC issues at the Directorate General of the DG Treasury

@ <http://www.pcn-france.fr>

@ pointdecontactnational-France@dgtresor.gouv.fr

Ebba Aurell

European Commission DG DEVCO





Transparency and Traceability in Global Value Chains

Ebba Aurell, Private Sector and Trade
DG International Cooperation and Development

12th March 2020

Commission Priorities

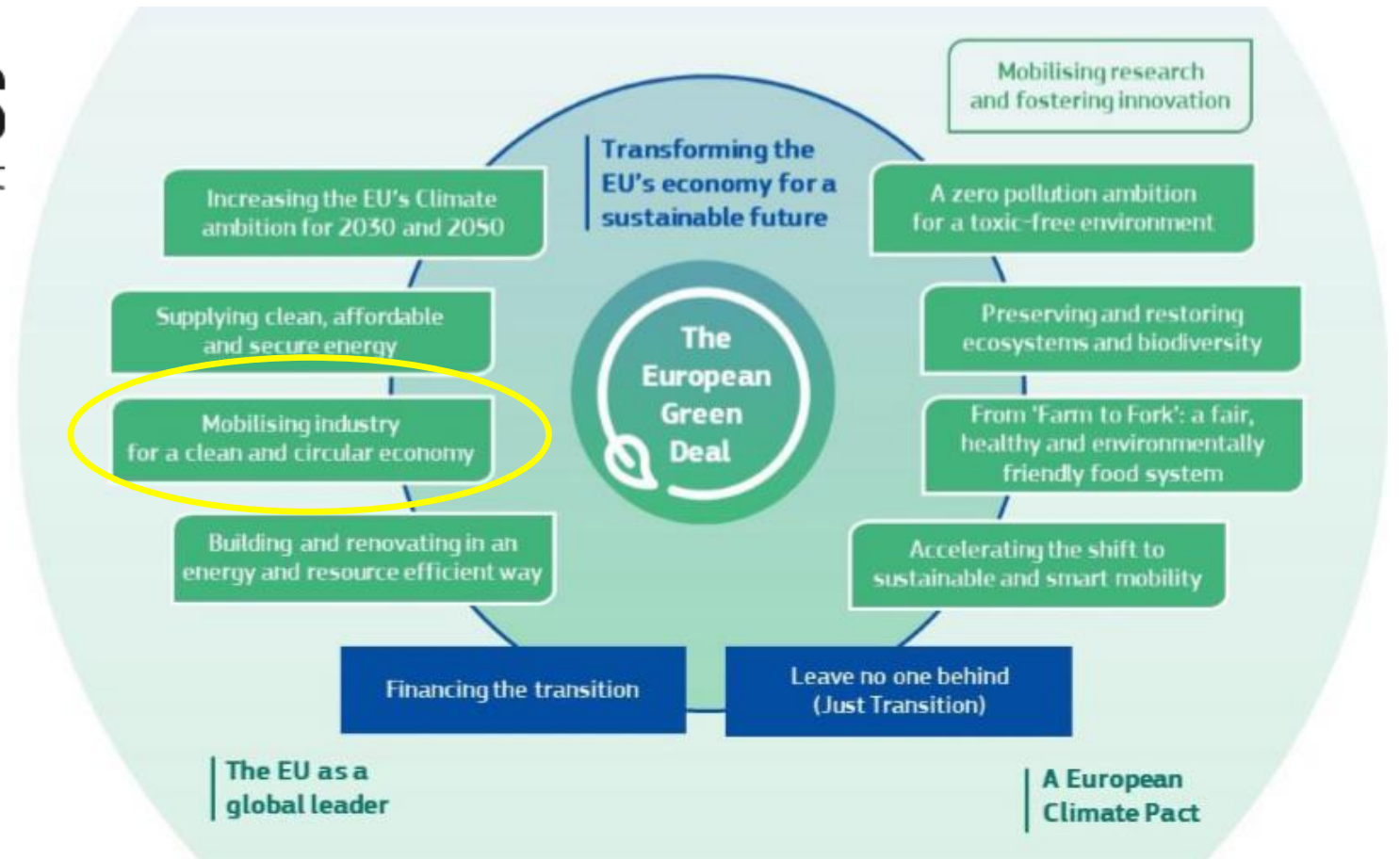


THE GLOBAL GOALS
For Sustainable Development



Study on due diligence requirements through the supply chain

FINAL REPORT



Priorities for Development Cooperation on Sustainable Value Chains

Objectives:

- Jobs and Growth
- Sustainability, particular in certain risk value chains

Risk Value Chains

- Conflict Minerals, Timber, Cocoa, Garment

Key Priorities for Garment Value Chains



**WOMEN'S ECONOMIC
EMPOWERMENT**



**DECENT WORK
& LIVING WAGES**



**TRANSPARENCY
& TRACEABILITY**

Examples of Actions

Enhancing decent work, transparency and traceability for sustainable garment value chains, 19 MEUR

- ITC, Track and Trace
- UNECE, Traceability
- ILO, Better Work

Promoting responsible value chains in the garment sector, 16.5 MEUR

- ILO, “Clear Cotton”
- Vision Zero Fund

Call for Proposal - ex

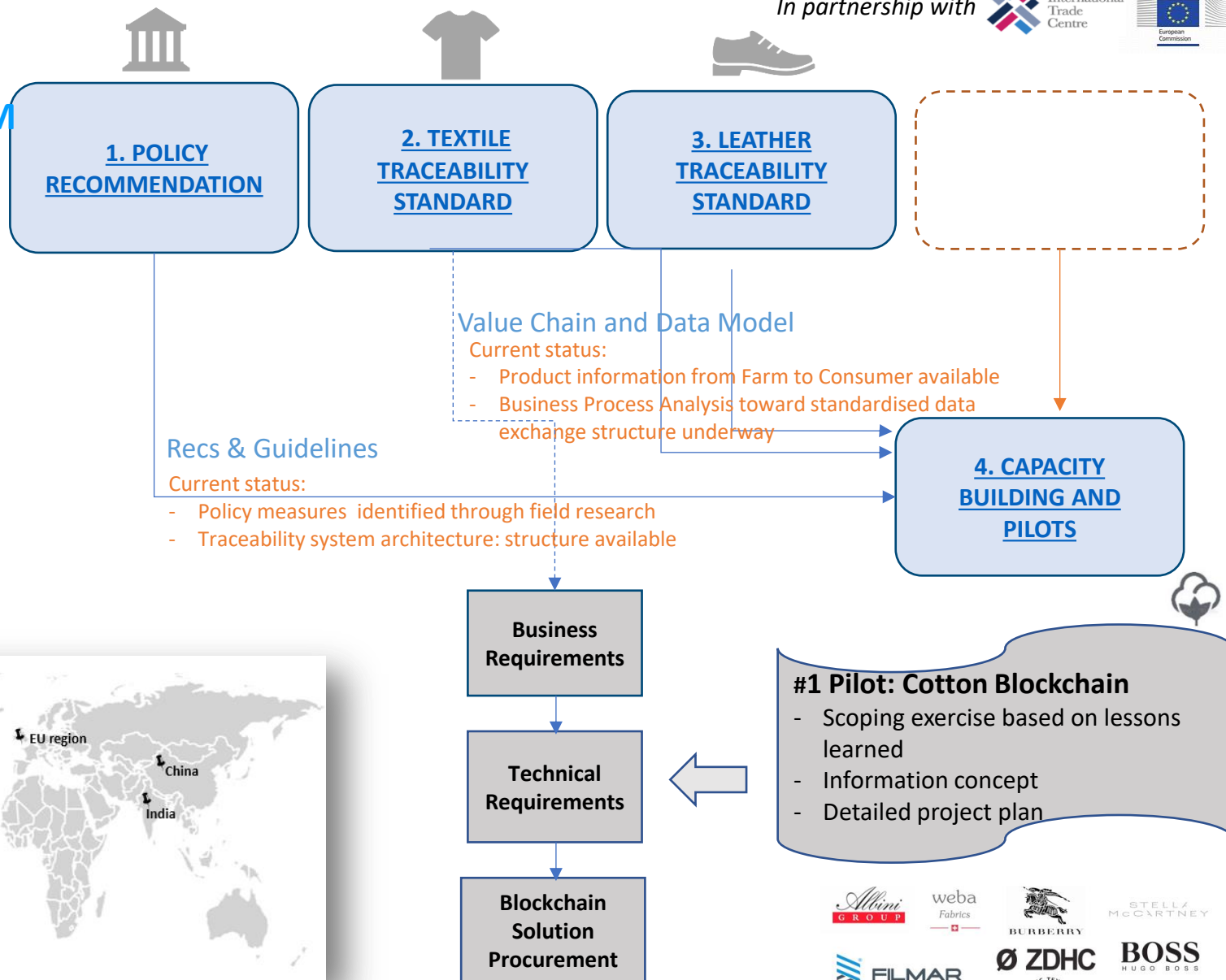
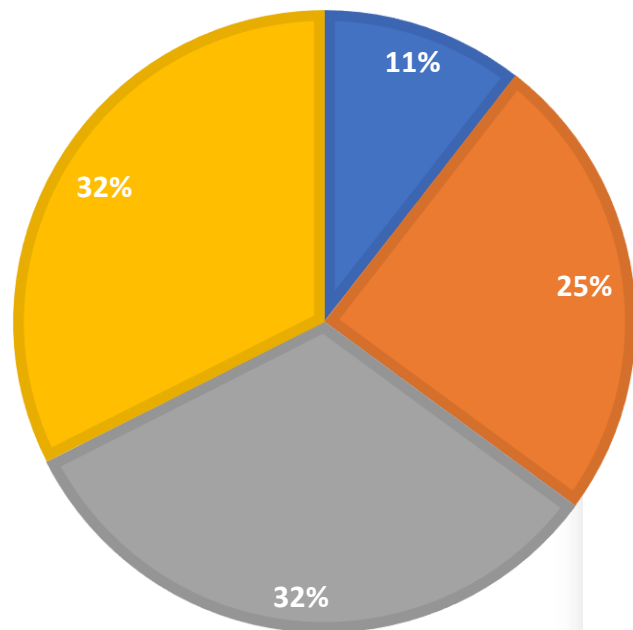
- Hidden Homeworkers – Improving Working Conditions of
- Toward mutual buyer-supplier collaboration: supplier capacity & better buying platforms.
- Bottom UP! Promoting a sustainable cotton & garment value chain from Ethiopian cotton to European consumers.

MULTI-STAKEHOLDER POLICY PLATFORM

OF **+130** EXPERTS

(MARCH 2020)

- International governmental/governmental organizations
- Academia / Civil society organisations / Platforms
- Service & Support
- Suppliers/Producers/Retailers



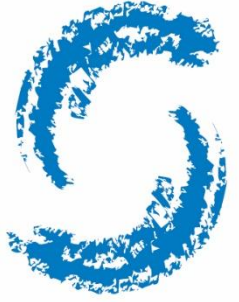
Thank you!

ebba.aurell@ec.europa.eu

Blake Harwell

Trade Union Advisory Committee (TUAC) to the OECD





TUAC

PROMOTING SUSTAINABILITY AND IMPROVING TRANSPARENCY IN GLOBAL VALUE CHAINS

Session 1: Transparency and Traceability in global value chains, what does it take?

Blake Harwell

Trade Union Advisory Committee to the OECD

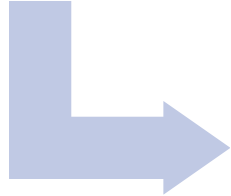


Motivations & (Main Audiences) for Engagement



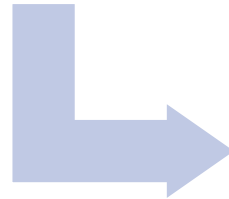
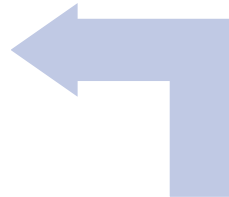
Gov't

- **Positive Outcomes & Social Peace**
- *(Audience: Voters & Business)*



MNE

- **Profit and Growth**
- *(Shareholders)*



Workers

**Social Protection
& Standards**
(Government)



Key Elements

MNE Demonstrates RBC Outcomes

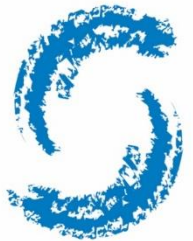


Workers and Representatives Verify Outcomes



Gov'ts Demand Evidence of Social Peace

NCP Expertise Incorporated



TUAC

Session 1: Questions / Answers ?

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PROMOTING SUSTAINABILITY AND IMPROVING TRANSPARENCY IN GLOBAL VALUE CHAINS

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SESSION 2 (11:30 A.M.-12.30 P.M. CET)

Tools and methodologies to mainstream transparency and traceability

Speakers:

Thibault Gravier, Business for Social Responsibility (BSR)

Thomas Radal, Expert consultant

Josée Laporte, International Labour Organization (ILO)

Thuy-Anne Stricher, CARE International

Evonne Tan, Textile Exchange

Moderator: Joseph Wozniak, ITC

Thibault Gravier

Business for Social Responsibility (BSR)



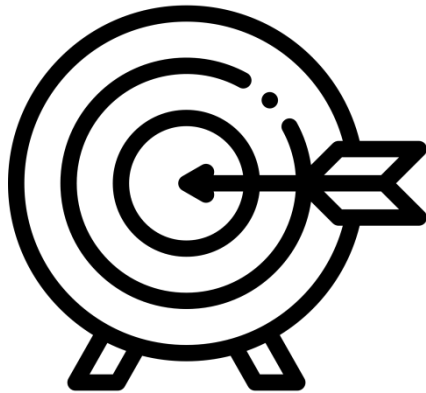
Thomas Radal
Expert consultant

TRACEABILITY

How to start ? 2 main steps:

STEP 1

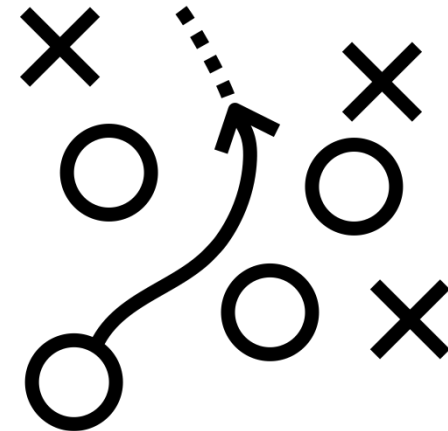
Define your objective



What information/document do we need ?

STEP 2

Set the traceability strategy



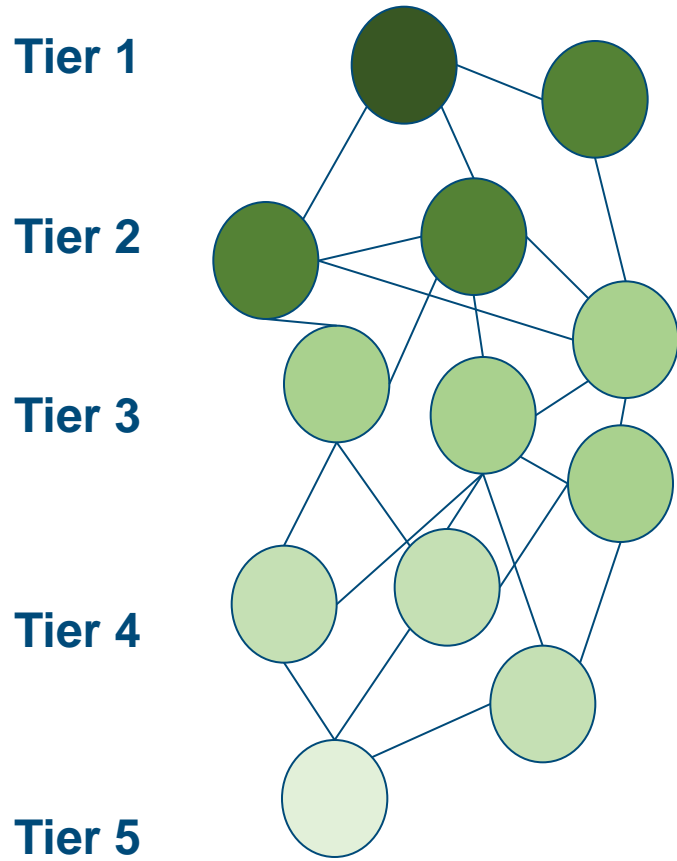
When do we need to collect information during your purchasing/production process ?

How often do we need to collect the information ?

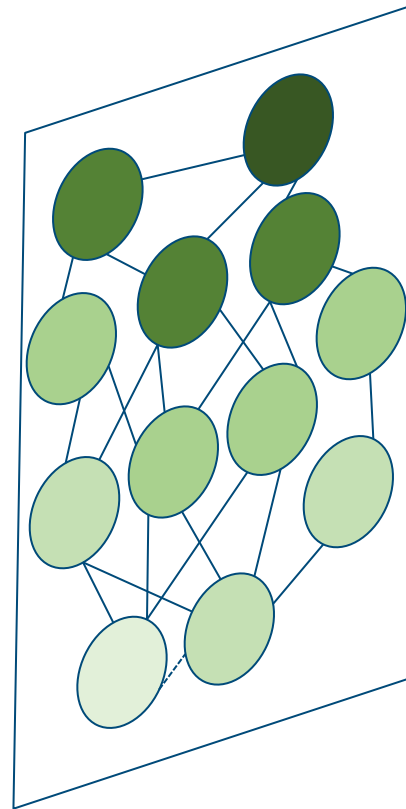
How long do we need the information to be accurate ?

TRACEABILITY

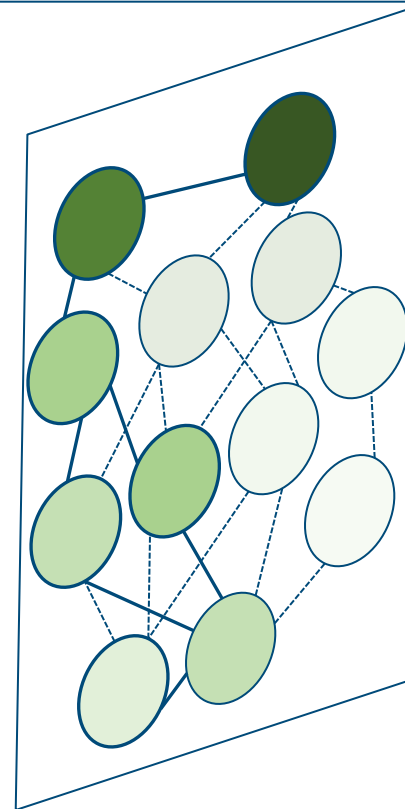
The challenges



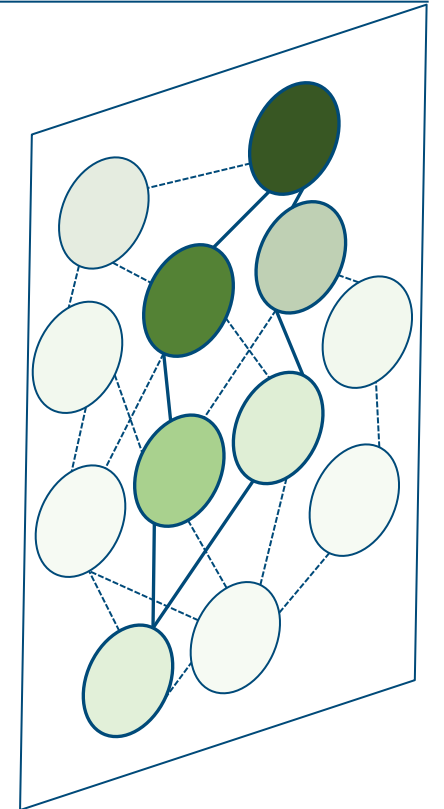
Entire
supply 'chain'



Season A
supply 'chain'



Season B
supply 'chain'



TRACEABILITY

The challenges



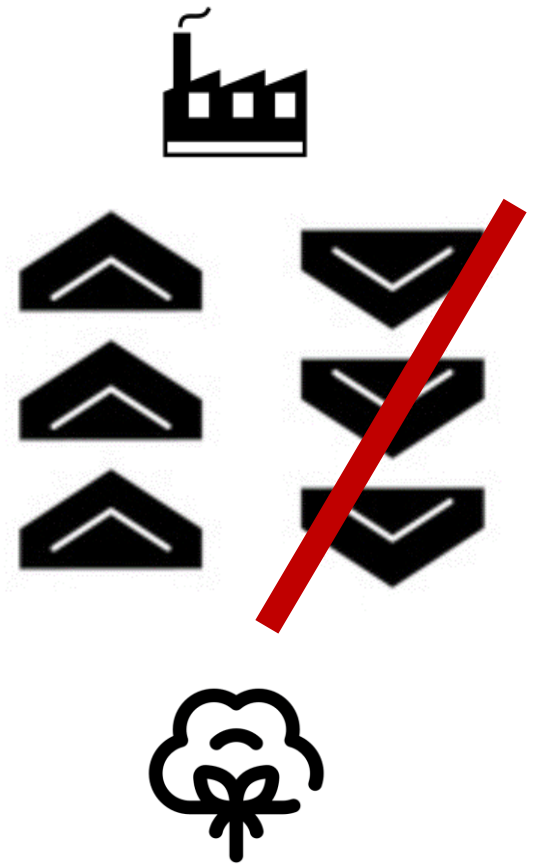
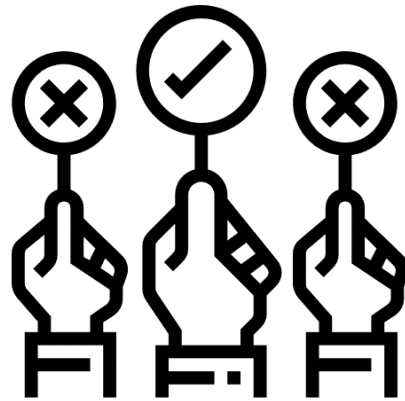
TRACEABILITY

How to start: TOP 3 advises

STAY FOCUSED ON
RELEVANT TIERS



NOMINATE THE RIGHT
FACTORIES



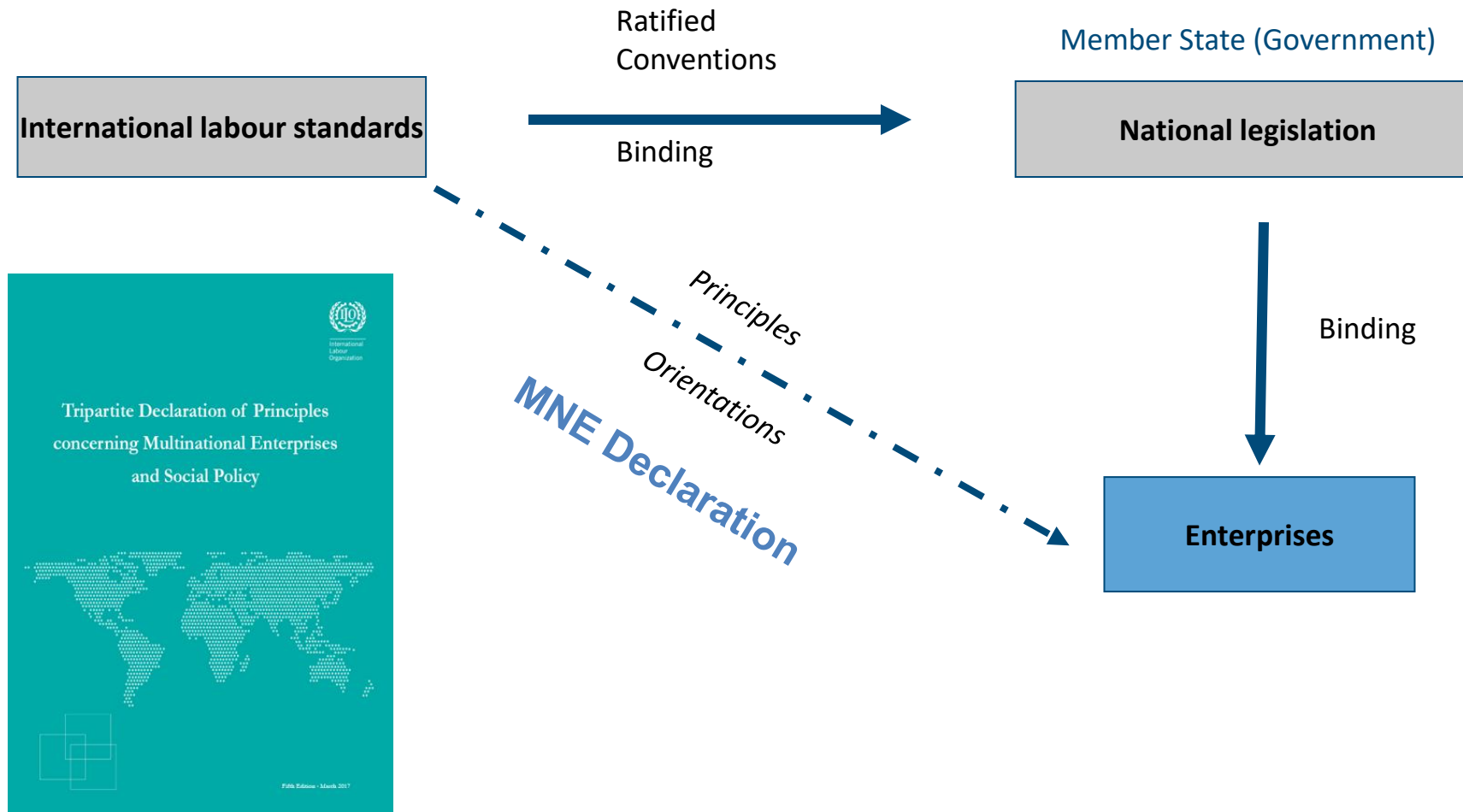
Josée Laporte

International Labour Organization (ILO)



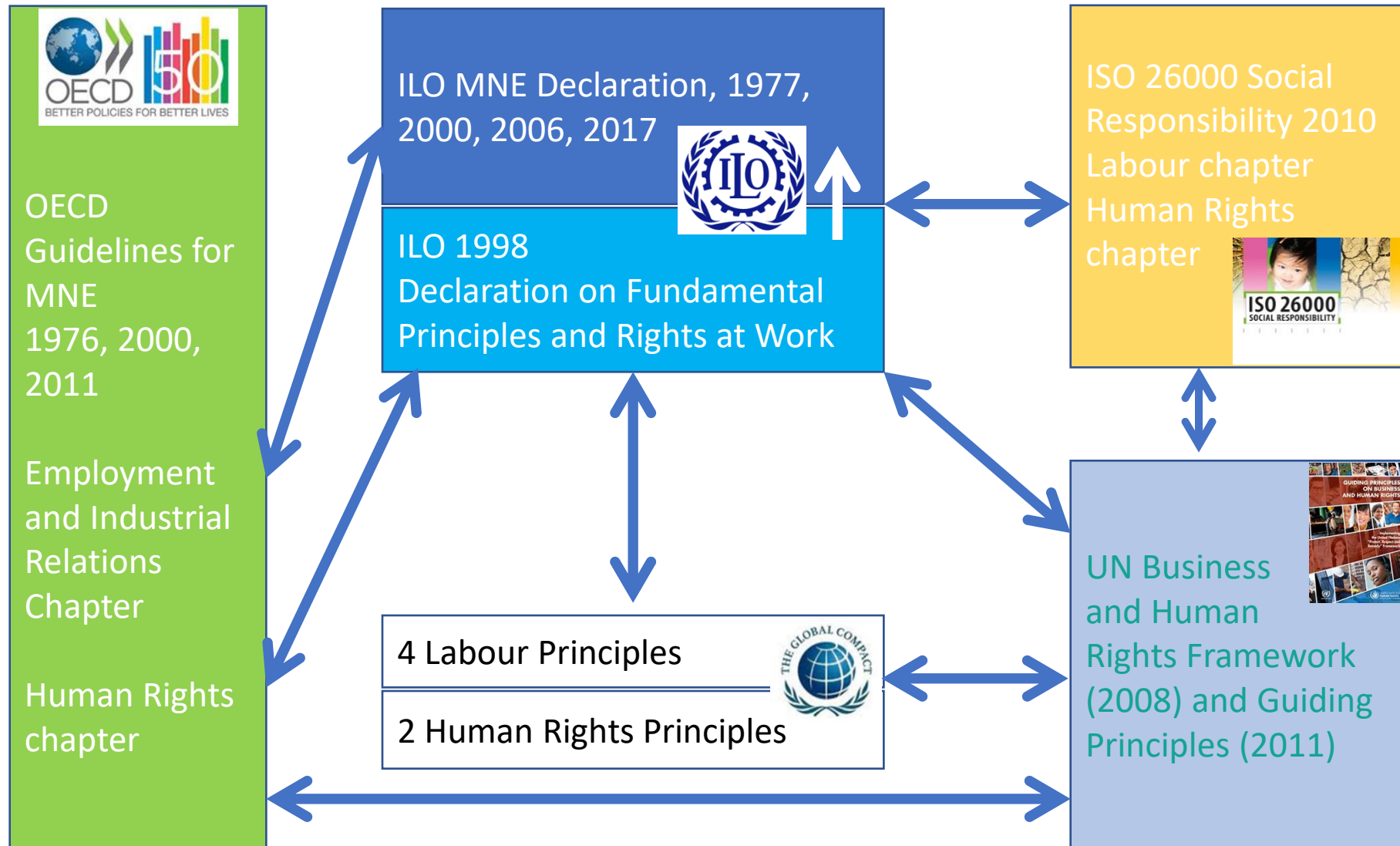
International
Labour
Organization

International Labour Standards: relationship to enterprises



International policy coherence

Alignment of other instruments with ILO standards



Company-union dialogue

To provide a neutral ground for MNEs and representatives of workers affected to engage in meaningful dialogue on the application of the principles of the MNE Declaration.

The dialogue process is:

- strictly confidential
- based on consensus of the parties and
- its content shall not be used for any binding procedure.

ILO's role:

- If requested, provide technical inputs and/or facilitate dialogue.
- Identify and maintain a list of qualified facilitators, and if necessary provide support to ensure that they execute their functions effectively.

ILO Helpdesk for Business on International Labour Standards

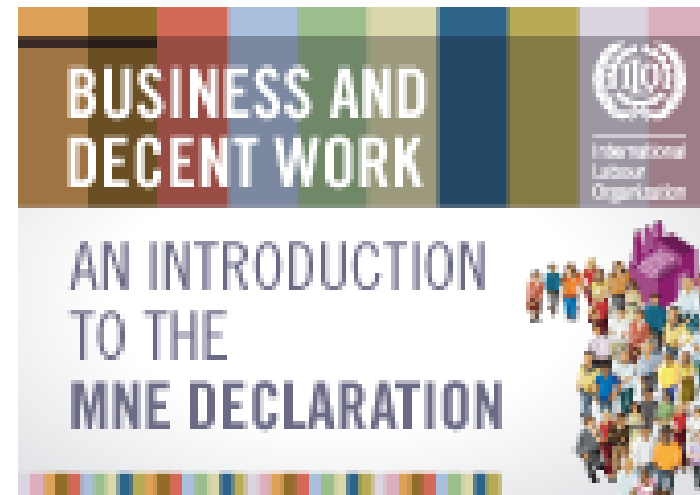


- for companies, trade unions and others seeking information on the application of principles of ILS and the MNE Declaration to company operations
- free and confidential expert advice service for individual questions
- dedicated website organized by topic with Q&As, tools and resources, training opportunities, engagement through ILO business platforms - to help them put the principles of the MNE Declaration into practice.

www.ilo.org/business and assistance@ilo.org

Resources

**New web portal of the MNE
Declaration:**
www.ilo.org/mnedeclaration



E-learning module:
www.ilo.org/mnelearning

Thuy-Anne Stricher
CARE International





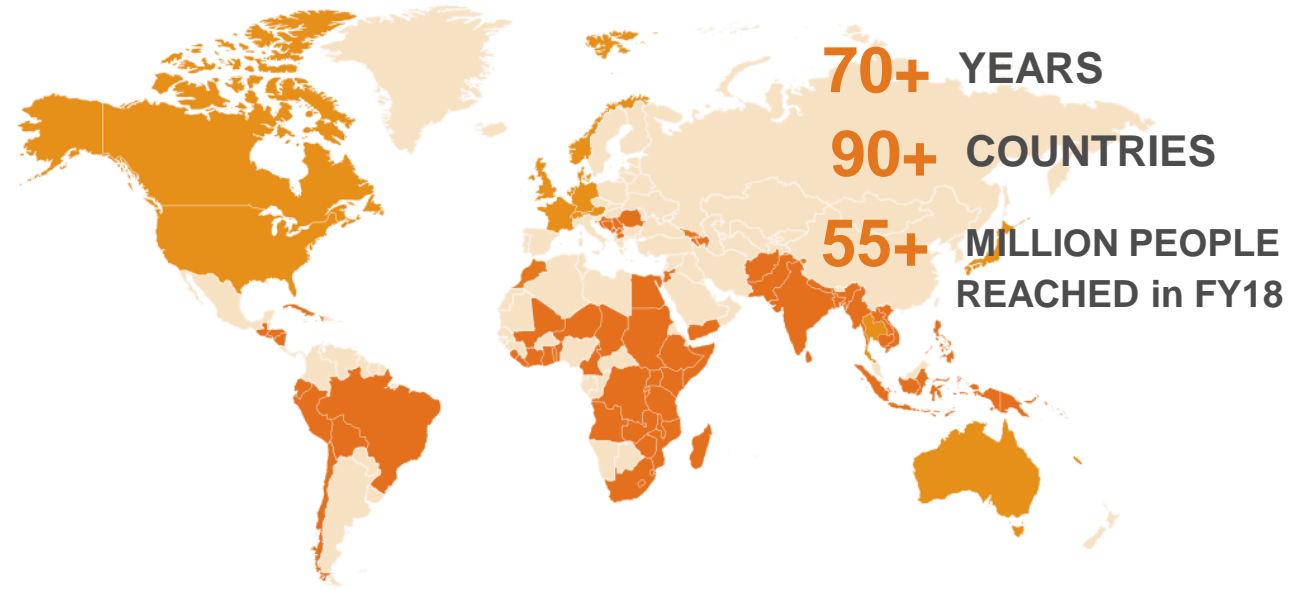
ICS meeting

12 March 2020



CARE a global and local network

CARE is an international development organisation fighting global poverty with a special focus on **working with women and girls**



The Made by Women strategy

DIGNIFIED WORK FOR WOMEN GARMENT WORKERS

Our goals

1 EMPOWERED WOMEN



2 PROTECTED WORKERS



3 ETHICAL SUPPLY CHAINS



How we'll achieve our goals with the RMG sector

Supporting WOMEN to have their voices heard by strengthening women's organising & leadership

Engaging with the PRIVATE SECTOR to promote improved practices in global supply chains

Working with GOVERNMENTS to promote national, regional and global policy change

How CARE engages with the industry

Made by Women & CARE teams supports improvements across all levels of the supply chain through:



Worker engagement & wellbeing

Using proven models to promote women's empowerment in factories and communities.



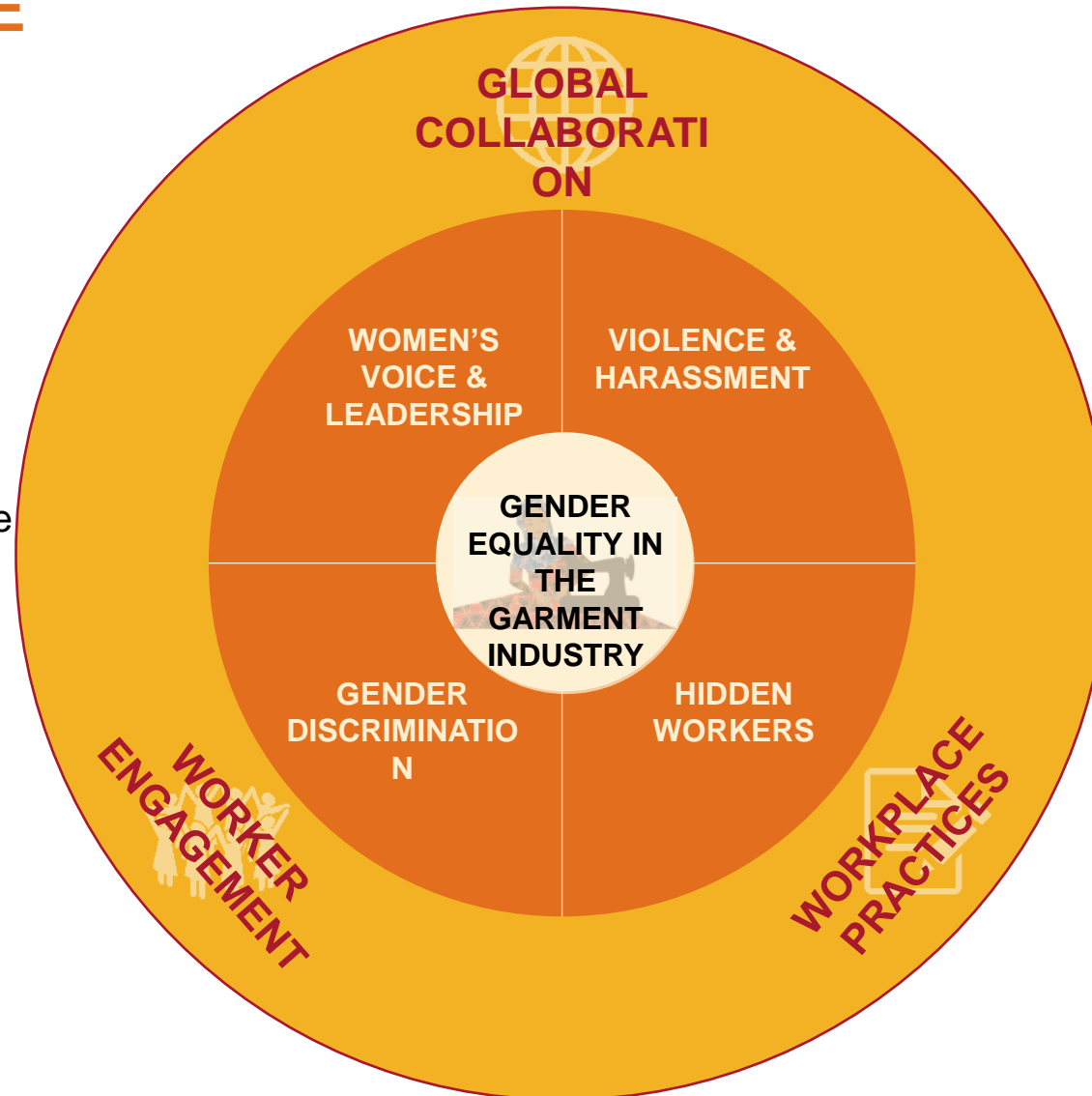
Workplace practices & compliance support

Helping companies reduce risk and build factory capacity.



Global collaboration

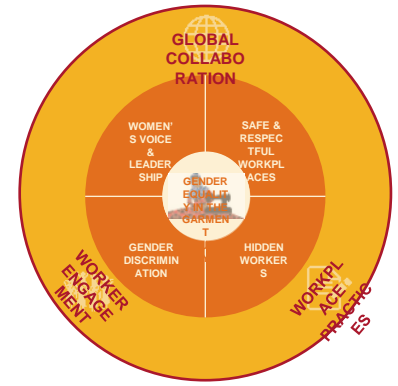
Providing opportunities to influence industry-wide change.



CARE's broader work also engages with the garment industry to promote:

- **Nutrition, health & hygiene**
- **Sexual, reproductive & maternal health**
- **Financial inclusion.**

What works ? What makes CARE's approach effective?



BEYOND TRAINING

We don't just train women workers.

We build skills, solidarity and create opportunities for them to lead change

MULTI-LEVEL ENGAGEMENT

We don't focus on factories in isolation.

We promote good practice within factories + strengthening systems at all levels of the supply chain

STRUCTURAL CHANGE

We collaborate to address industry issues.

We bring industry partners together to develop practical solutions

DIVERSE APPROACHES

We approach issues in multiple ways.

We work directly in supplier factories, build government capacity, engage communities, undertake advocacy etc.

Why focus on women in supply chains?

Sexual harassment has become a significant compliance and reputational risk:



1 in 2 women workers reported experiencing workplace sexual harassment



Reports of supply chain harassment can negatively affect brand reputation



Workers affected by harassment say productivity can be reduced by up to 50%



New global legislation will require better compliance



Absenteeism, turnover & productivity = significant business costs



Proactive businesses = ahead in terms of compliance and reputation

STOP: Creating safe & respectful workplaces

- Duration: July 2017 - June 2021
- Location : Cambodia, Laos, Myanmar, Vietnam
- Reach : **40 factories** to be reached in Cambodia, Laos, Myanmar and Vietnam
- Objectives:
 - Supporting garment factories to develop effective workplace mechanisms to respond to sexual harassment
 - Supporting female garment factory workers to feel safe to report sexual harassment, and through engaging with garment factories, to do so free from negative consequences
 - Strengthening the national regulatory environment of factories to promote laws, policies and mechanisms to address sexual harassment in the workplace
- Uniqueness:
 - Evidence-based Industry-tested Context-specific



STOP

STOP project video

- STOP gives businesses confidence their supply chains have comprehensive systems in place to address sexual harassment.
- STOP combines a detailed Sexual Harassment Prevention Package for factories—including tools, skills building and worker engagement—with broader engagement options for addressing sexual harassment in the garment industry.

<https://www.youtube.com/watch?v=KJqhjnsfML0&t=3s>



How does STOP create safe workplaces?

Factory-based support:

Tools



Workplace policies & systems

- Workplace policy
- Policy implementation guide
- Reporting mechanisms
- Complaint response processes & tools

Skills



Staff capacity building

- Training for management staff
- Development of sexual harassment committees
- Ongoing coaching to ensure effective policy implementation

Understanding



Worker engagement

- Targeted worker training package includes:
 - Video drama series
 - Visual aids for interactive sessions

CARE's solutions: # 1 Sexual harassment prevention package

CARE's sexual harassment prevention tools were developed with national stakeholders and tested with factory HR managers to integrate with existing systems.

How does STOP create safe workplaces?

Broader engagement :

Complementary tools which can be tailored to meet your specific business needs. Examples include:

-  • Advisory support to apply industry **Standard Operating Procedures (SOP) on prevention of sexual harassment**
-  • **Gender Equity & Diversity training** for your sourcing, compliance or sustainability teams.
-  • **Training on sexual harassment prevention** for your sourcing, compliance or sustainability teams.
-  • Advisory support on internal **Codes of Conduct** or to develop **Gender Equality strategies**.
-  • **Coordination of additional events** to engage industry associations, governments or partners at regional or headquarters level.

CARE's solutions:# 2 Business engagement

CARE offers a range of complementary support options for applying the principles of STOP's Sexual Harassment Prevention Package to other areas of your business.

Opportunities for additional collaboration & influence

What works to reduce sexual harassment



ECOLOGICAL MODEL INTERVENTION DESIGN



SHIFTING WORKPLACE NORMS

- Intervention at the individual and systems level
- Support champion of change
- Offer positive alternative
- Prioritize positive feedback (vs punitive approach)



ENGAGING LEADERSHIP

- Understand leadership norms, workplace practices
- Engage male leaders through industry bodies
- Get commitment (bystander pledge)
- Identify workplace champions
- Partner with feminist and women's groups



DEVELOPING PROGRESSIVE POLICIES

- Consultation process for a collective concern
- Define sexual harassment
- Identify action in case of incident
- Set a strong complaint process, incl. Flexible entry points
- Develop safe referral pathways to service providers



BUILDING SKILLS & CAPABILITY

- Conduct contextualised training regularly
- Develop training materials and messages in consultation with local specialised service providers
- Learning by observation and doing : use role play, case studies, multi-media etc.

Government influence

Global legislation

in the global North. Examples include: ILO Convention 190 etc.

National laws

with governments in supplier countries . i.e.: Vietnam's revised Labor Code

Industry influence

Advisory to auditors

Capacity building to Better Factories Cambodia (BFC).

Associations

Partner with global Industry associations such as the International Trade Union Confederation Asia Pacific,

Engage with worker associations in countries

Increasing collaboration & discussions

- Better Work
- WOW Programme
- Business Fights Poverty
- Empower@Work Collaborative
- Ethical Trading Initiative
- Fashion Revolution
- ICS
- Open Apparel Registry

Advocacy impact:

ILO Convention

190

Industry impact:

Standardising industry responses

Industry stakeholders consulted with CARE and Better Work to develop **Standard Operating Procedures for Addressing Sexual Harassment in Textile, Clothing and Footwear Manufacturing Industry.**

Partnering with CARE

For companies wishing to move beyond audits to proactively address common challenges affecting women garment workers, Made by Women offers the opportunity to contribute to positive change.

Our practical solutions are based on **proven models** which draw on CARE's **global gender expertise** and **20+ years of experience** working with women garment workers.

In the past 5 years, CARE has worked to promote gender equality with garment brands including:

C&A Foundation



CARE & the garment industry



20+ years



10+ countries



300+
factories



58,000

women

impacted from 2016-19



3.8m people

reached through public awareness campaigns 2016-19.



Thank you

**please contact CARE France Corporate Partnership team for
collaboration opportunities**

Evonne Tan
Textile Exchange



Session 2: Questions / Answers ?

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Session 3 will start at 1:45 p.m. CET.

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SESSION 3 (1:45-2.45 P.M. CET)

Multi-stakeholders partnerships: from coordination to implementation

Speakers:

Jenny Holdcroft, IndustriALL

Séverine Mareels, IDKids

Irina Coupé, Maisons du Monde

Thomas van Haaren, The Consumer Goods Forum

Sophie Schiller, Université Paris Dauphine

Moderator: Cécile Huertas, ICS

Jenny Holdcroft

IndustriALL



Séverine Mareels

IDKids



A transparency approach

Séverine MAREELS
Grégoire JACOB



Who we are ?

Grégoire JACOB - Earthworm



Séverine MAREELS - IDKIDS



Brands who are linked by a mission : We act for kids



OKAIDI

Permet à chaque enfant d'être acteur et responsable.



OBAIBI

Accompagne les parents et leurs enfants à grandir dans la confiance



OXYBUL

Eveille et développe les talents de chaque enfant.



JACADI

Ré-enchanté et transmet aux jeunes générations le meilleur de l'enfance.



RIGOLO COMME LA VIE

Créé du lien social au service de la petite enfance .





With the increase of labels

Which labels to choose ?



Do we need to work with a label or to build our own approach



Total transparency and
traceability

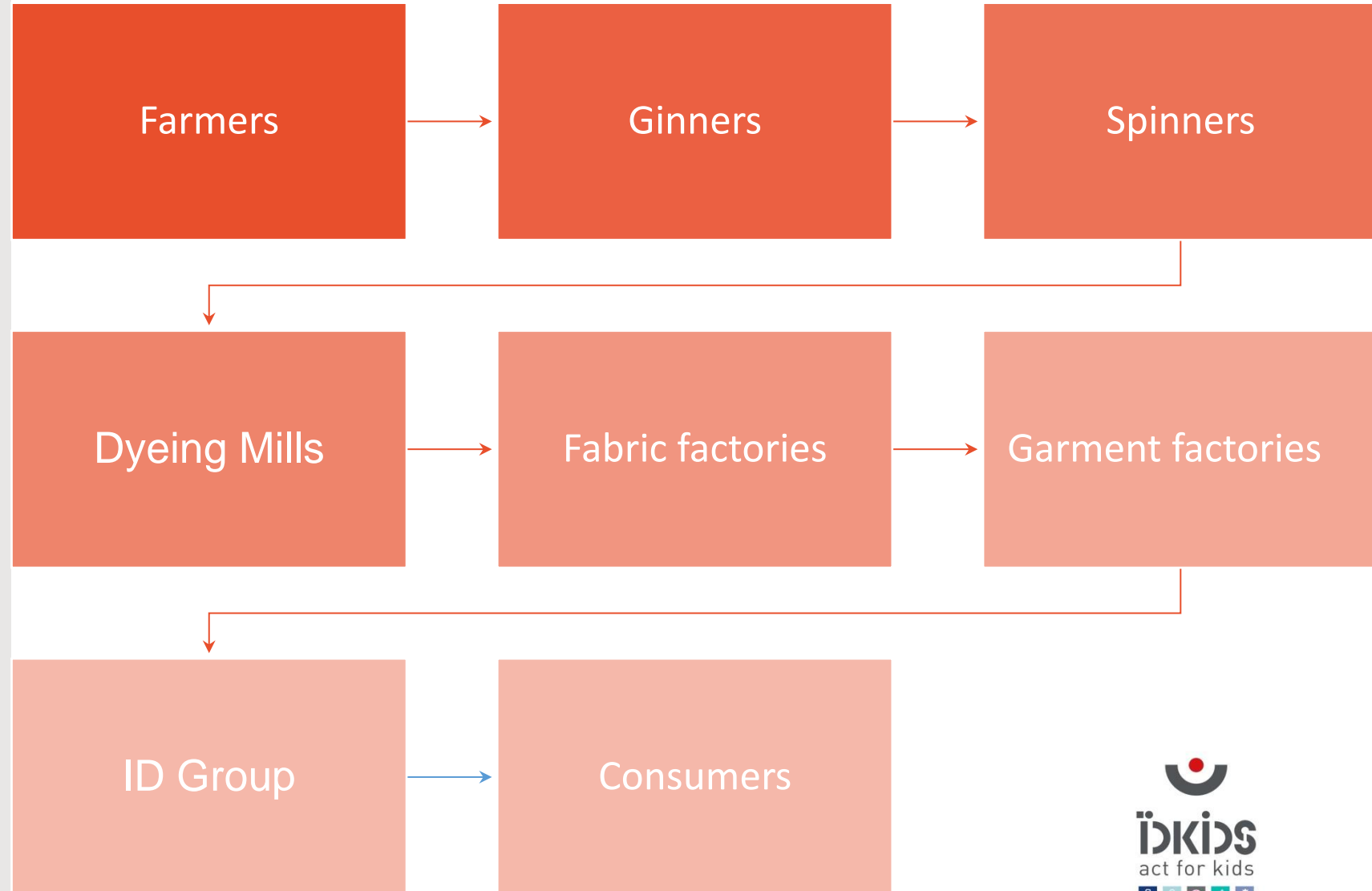


Our approach in several steps

- Stakeholders identification
- Discussions with the factories, the spinners and the farmers
- Comprehension of the stakes and the problematics
- Commitment and solution research
- Local and global partnership
- The technology can support the approach

A long and complex value chain

At least 8 intermediaries between the cotton field and the consumer

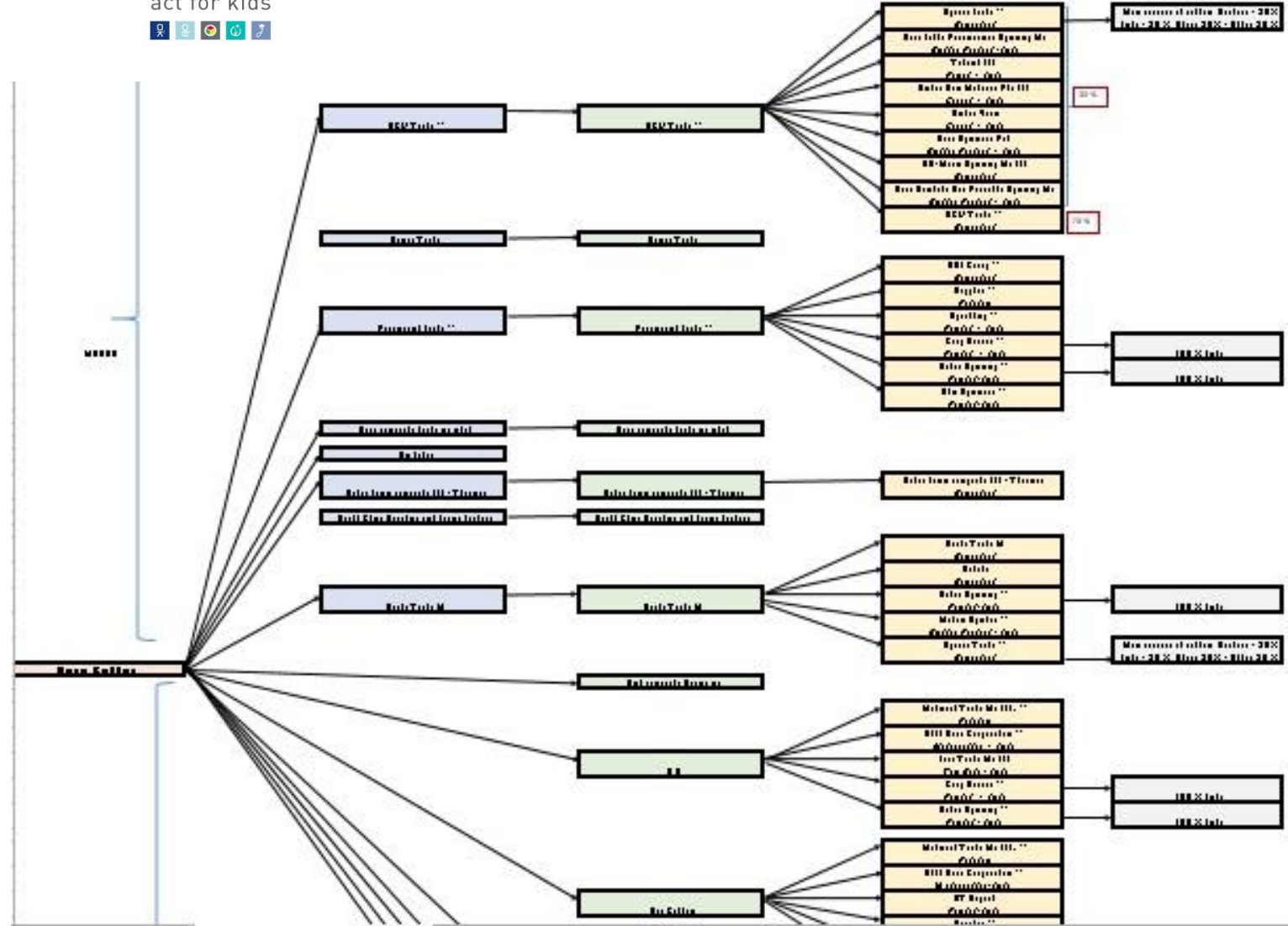




Discussion with the farmers



The traceability map



Why it is essential ?

Knowing the cotton fields, we can act at this level to help them to move to better culture conditions :
less chemicals
(fertilizers, pesticides...)





Our commitment on Cotton

After identifying the challenges, we commit to move to responsible cotton

- Trace the cotton
- Less chemical substances used ,
- without pesticide, without GMO ,
Better working conditions

We decide to move to organic cotton or recycled cotton



Conclusion

- **This work allows us :**
 - To better master the risk
 - To improve the environmental practices
 - To implement Long term relationship
 - To bring more transparency to our customers
 - To stabilize our supply chains

Sharing of experience Environmental footprint



1

Life cycle assessment for the Okaidi products



2

Measure the environmental impacts on :



Water Pollution



Air Pollution



CO2 emission

3

ENVIRONMENTAL INFORMATION
TRANSPARENT



4

Environmental impact reduction : Eco design the products

Irina Coupé

Maisons du Monde



Thomas van Haaren
The Consumer Goods Forum





The Sustainable Supply Chain Initiative | SSCI

An Introduction



The Consumer Goods
FORUM

Better Lives Through Better Business

Working collaboratively with businesses and key stakeholders around the world to drive positive change.

Learn more by following our story on www.theconsumergoodsforum.com

or join us on:



The Consumer Goods Forum **Offices**

EMEA – International HQ – Paris

Tel: (+33) 1 82 00 95 95

membership@theconsumergoodsforum.com

Asia-Pacific Office – Tokyo

Tel: (+81) 3 6457 9870

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Tel: (+1) 301 563 3383

washington@theconsumergoodsforum.com

LatAm Office – Bogota

Tel: (+57) 1 520 7159

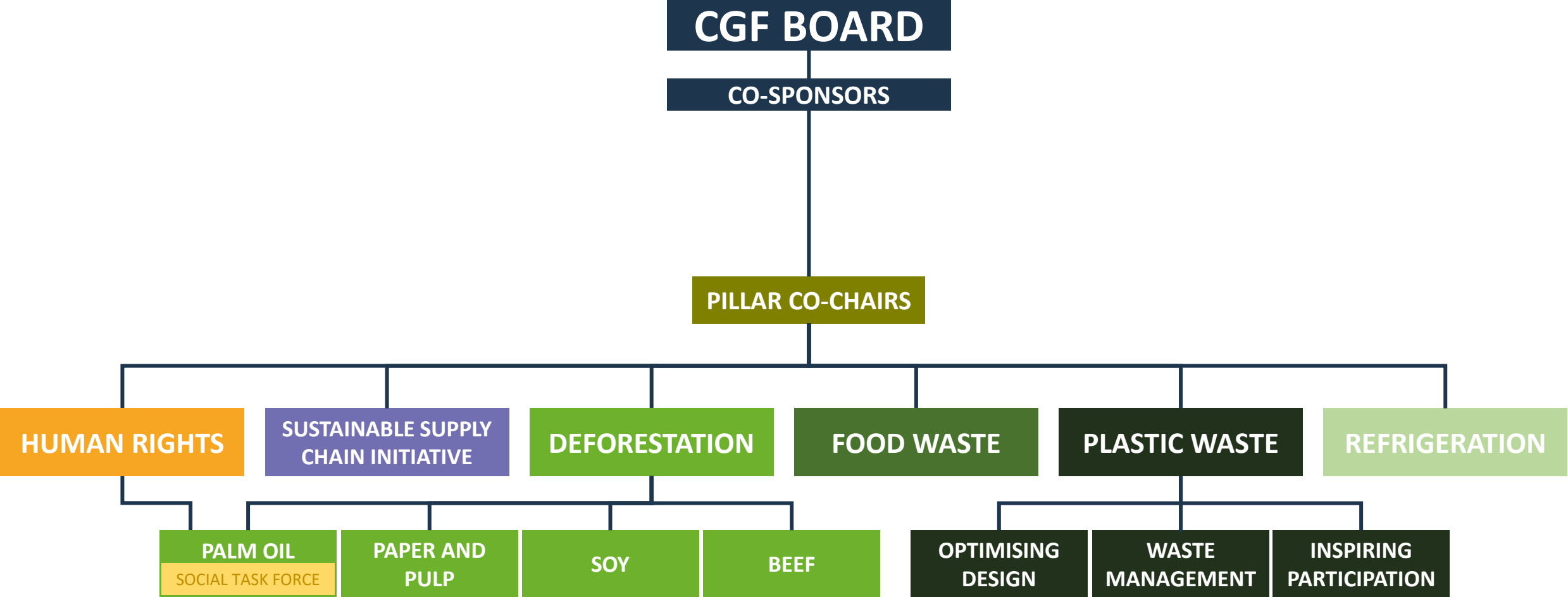
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Sustainability @ CGF



Sustainable Supply Chain Initiative (SSCI)



Hosted by The Consumer Goods Forum (CGF)

- ▶ CEO-led industry association with around 400 members (retailers and manufacturers) from multinational to SMEs



Benchmark of choice designed for third-party sustainability standards

- ▶ Modeled on the success of the Global Food Safety Initiative (GFSI)



Clear guidance on credible standards

- ▶ Sets realistic expectations to recognise those programs that meet industry expectations

Why SSCI?



As of March 2020, they have 263.

Average of 23 new standards per year.

ITC TWEET FROM 2012 – 79 voluntary sustainability [#standards](https://standardsmap.org), schemes & retailer codes of conduct are on <http://standardsmap.org>



Highlights from the EU due diligence report

Audits aren't going away

- ▶ 65% of respondent companies still use
- ▶ “Audits is one of the most frequently used steps in existing due diligence processes”

Credibility remains an issue

- ▶ “There is apparently growing awareness that auditing systems often have considerable flaws, especially when it comes to social and labour standards.”
 - Interview from a government rep. of a large member state
- ▶ “I would say 90% of all social auditing reports are false.”
 - Interview from civil society

Where does SSCI fit in?



Supply Chain Risk Management

Supplier Mapping

Identify Risks at Supplier Level

Follow-up action

In-house audit

Supplier Capacity Building

Supplier Self-Assessment

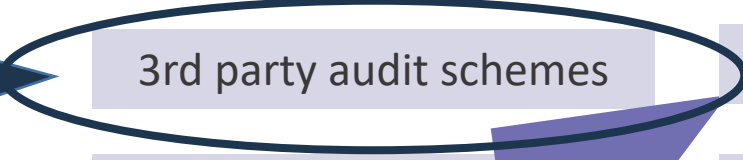
Timeline for improvement

3rd party audit schemes

Exclusion of supplier

...

...



SSCI Benchmark

Global Benchmarking Landscape: Where is SSCI positioned?



Food Safety



Social
(Phase II: Environment)



Environment

Governance and Operational Management | Scheme Management

SSCI Scopes: Sectoral Relevance

Processing / Manufacturing



**Social compliance:
Processing/Manufacturing**

Launched in 2019

Primary Production



Social compliance: Land-based Agriculture

Under development

At-Sea Operations

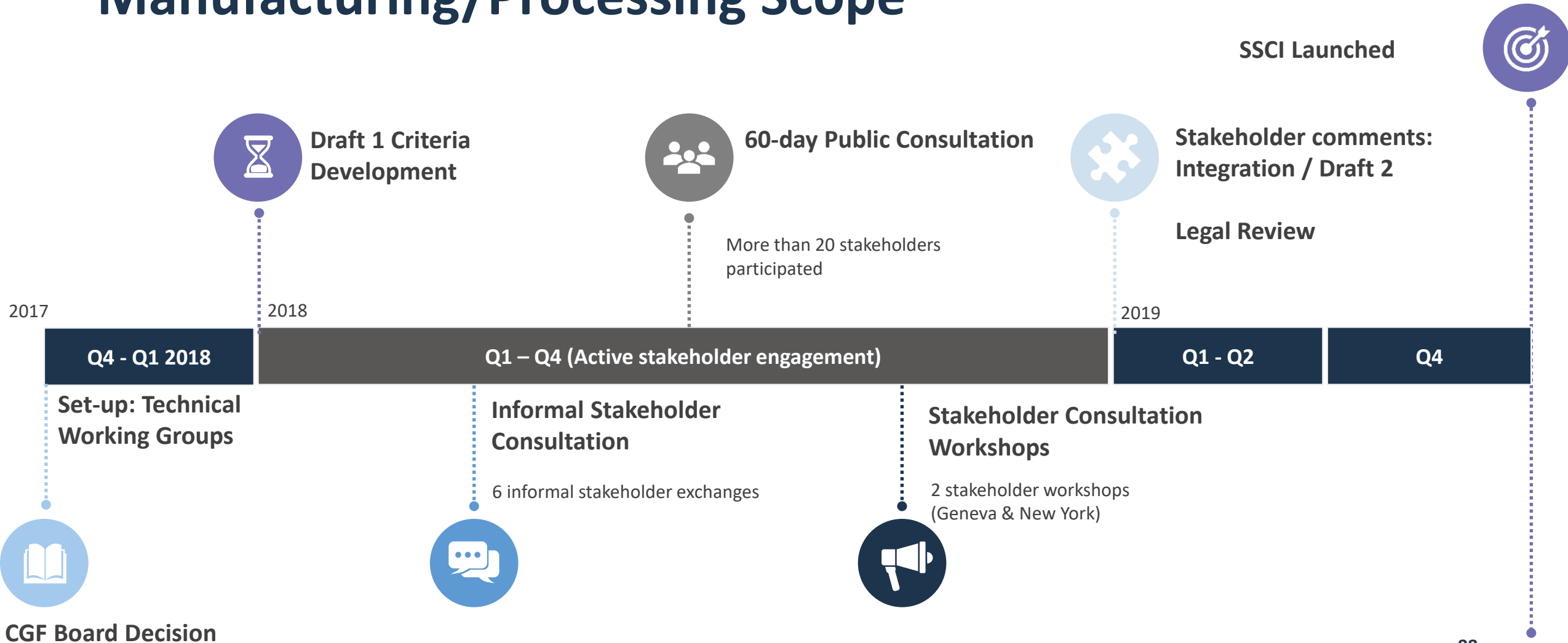


**Seafood-specific scopes -
In collaboration with GSSI**



Under development

SSCI Development – Manufacturing/Processing Scope





Some of
our key
partners

Sophie Schiller

Université Paris Dauphine





WWW.EXECUTIVE-EDUCATION.DAUPHINE.FR

12.03.2020

The transfer from public to private

Different rights protected before by French state

- Examples chosen for their impact on life in the workplace
 - Prohibition of slavery and forced labour;
 - Right to liberty and security;
 - Right to respect private and family life;
 - Freedom of thought, conscience and religion;
 - Freedom of assembly and association; prohibition of discrimination;
 - Protection of property, etc
- All are included in laws
 - Declaration of the Rights of Man and of the Citizen
 - Civil code
- Now the companies ensure the respect of these laws

Is this transfer a good thing ?

- Yes for the victims
- No because it's difficult to find a solution for private controls
 - Social audits have been criticized
 - some dispute their independence
 - This approach was considered too simplistic

States' duties, determined by international texts

- 2000
 - Global compact
- 2005 John Ruggie
 - The duty for states to protect human rights in case of violation by companies
- 2014
 - a resolution for create the “open-ended intergovernmental working group”
- 2019 October
 - fifth session of the group in Geneva
- 2020 end of February
 - The Chair-Rapporteur invites States and other relevant stakeholders to submit their additional textual suggestions on the revised draft legally binding instrument

Session 3: Questions / Answers ?

WELCOME TO THE ONLINE EVENT ORGANIZED BY ITC (INTERNATIONAL TRADE CENTRE) AND ICS (INITIATIVE FOR COMPLIANCE AND SUSTAINABILITY)!

PROMOTING SUSTAINABILITY AND IMPROVING TRANSPARENCY IN GLOBAL VALUE CHAINS

March 12th 2020

Session 4 will start at 3:00 p.m. CET.

PLEASE NOTE THAT THE SESSIONS WILL ALL BE RECORDED.

**PLEASE KEEP IN MIND THAT NO COMMERCIAL RELATED INFORMATION
OR DATA CAN BE DISCUSSED AND THAT ANTI-TRUST LEGISLATION
SHOULD BE RESPECTED IN ALL SESSIONS.**

SESSION 4 (3:00-4.00 P.M. CET)

Stakeholders mapping in global value chains

Speakers:

Claire Loire, Lacoste

Gregory Sampson, ITC

Claudia Kersten, GOTS

Ayoub Anika, Active Line

Moderator: Carole Hommey, ICS

Claire Loire

Lacoste



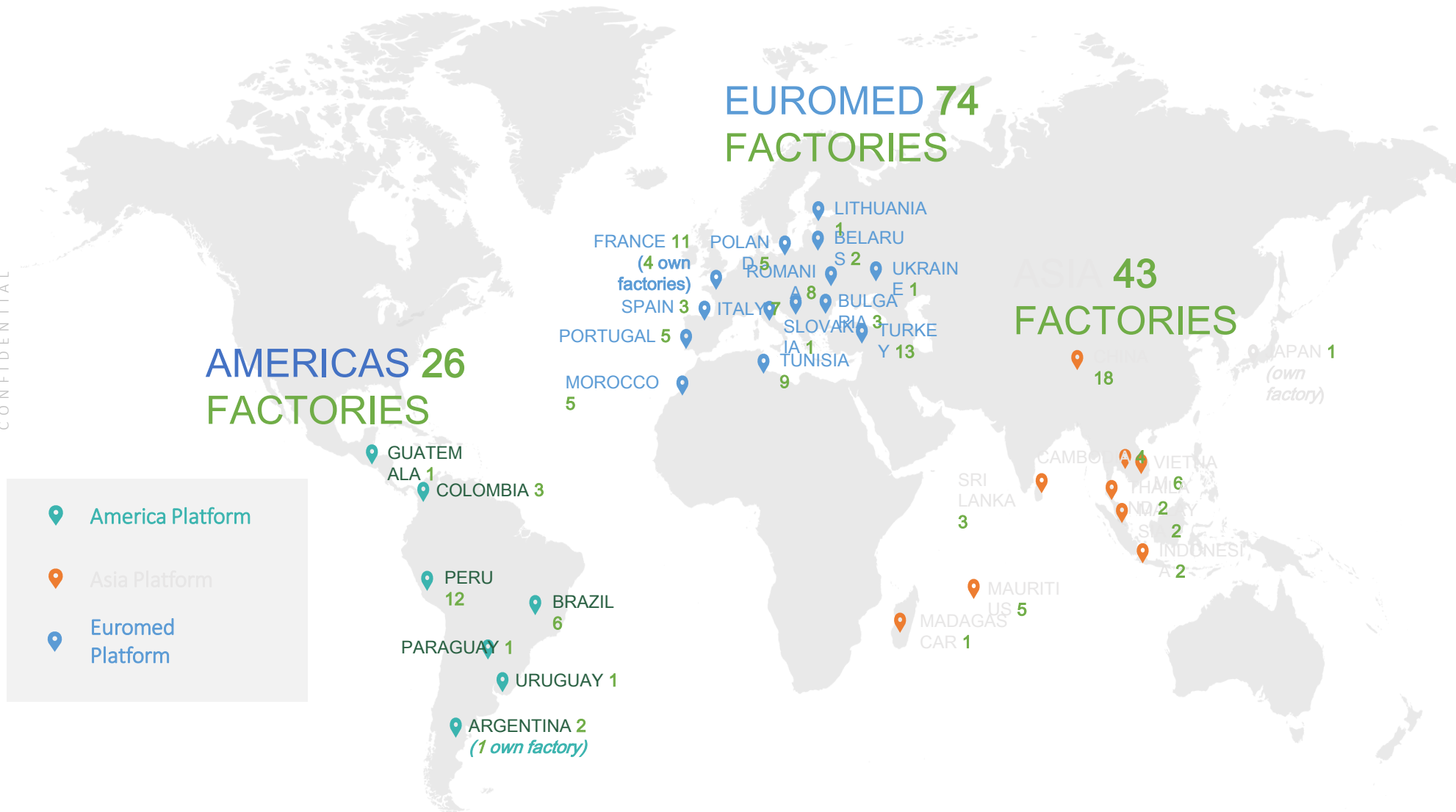
ITC – ICS PROJECT




March 12th 2020

- **OUR FACTORY BASE**

OPERATIONS – APPAREL* 143 FACTORIES

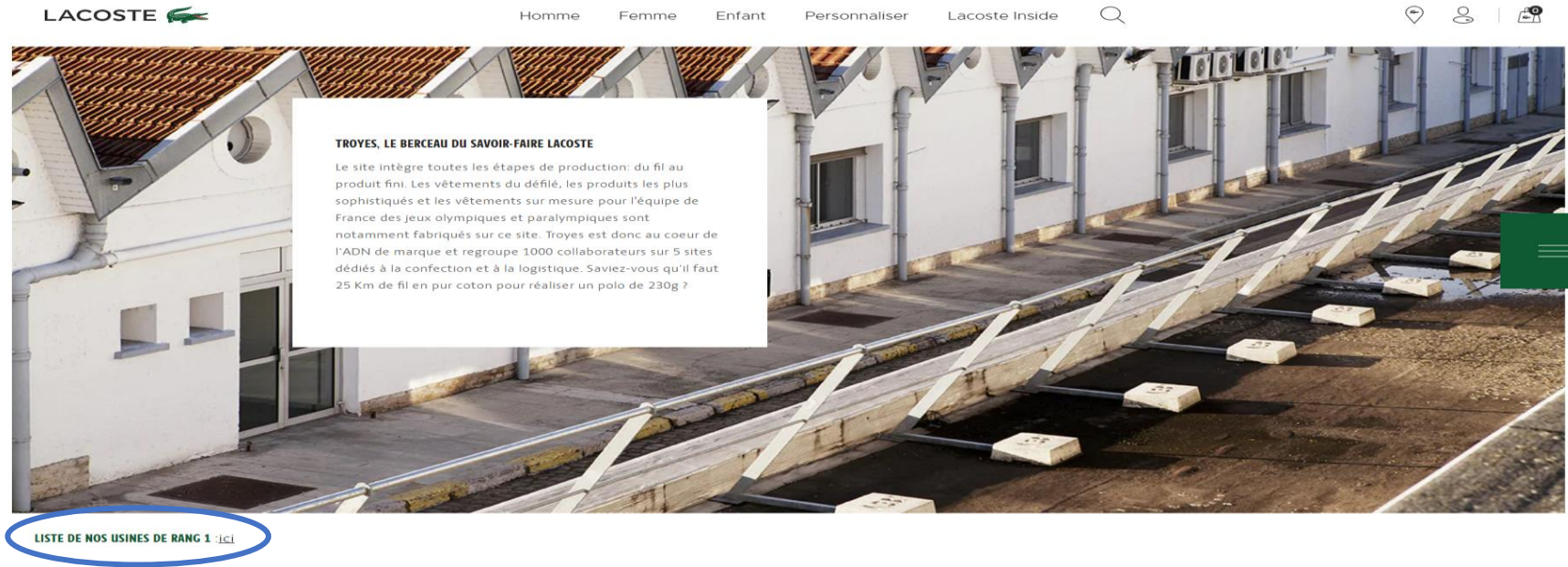
CONFIDENTIAL



-  America Platform
-  Asia Platform
-  Euromed Platform

*Part of Lacoste univers

PUBLICATION OF OUR FACTORY BASE



PUBLISHED ON LACOSTE WEBSITE ON JANUARY 28th

CONFIDENTIAL

OUR 264 FACTORIES – TIER 1

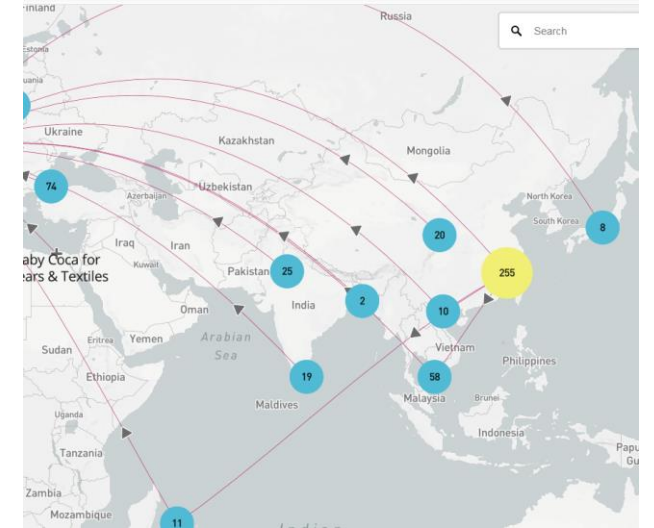
TIER 1 FACTORIES LIST

January 28th 2020

Factory Name	Supplier	Factory address	Country	Product type	Nb of employees
ACM - ATELIER CUIR ET MODE	ACM - ATELIER CUIR ET MODE	2A LES EGLANTIER - 5 RUE REAUMUR - 85540 MOUTIERS LES MAUXFAITS	France	Garments	37
Octane Eyewear (Shenzhen) Co., Ltd.	ALLIANCE INTERNATIONAL CORPORATION	No.5, Fu Keng South Street, Xi Keng, Yuan Shan Jie dao, Longgang District, Shenzhen, China	China	Eyewear	90
ALPIN CORAP SAN. VE TIC. LTD. ŞTI.	ALPIN	Bakr and Pirinc Industrial Sites, Mustafa Kurtuluş Street No:18 Beylikduzu / ISTANBUL / TURKEY	Turkey	Garments	821
SCIALLO ANGEL ROGELIO	ANGEL SCIALLO	LA PAMPA 5050, VILLA URQUIZA, CIUDAD AUTONOMA DE BUENOS AIRES	Argentina	Garments	20
FLOREAL ANTSIRABE KNITWEAR S.A	ANTSIRABE KNITWEAR SA	Propriete Voion TNA-P, Ambohima 100, Antsirabe. GPS Location: 19°53'18.979" S, 47°02'27.386" E	Madagascar	Garments	1516
Apex Rubber International Co.,Ltd	Apex Rubber International Co.,Ltd	Plot No.6, Myawaddy Economic Zone, myawaddy Township., Myawaddy District	Myanmar	Footwear	311
APPRIVA TEKSTIL GIYIM SAN VE TIC AS	APPRIVA TEKSTIL GIYIM SAN VE TIC AS	Susuzkinik Köyü, Susuzkinik OSB Mah. No:118/1	Turkey	Garments	536
Atelier Textile du Sud (ATS)	ARAMY'S GROUP	Gremda Road, 13th km Elawebod 3012 Sfax Tunisia	Tunisia	Garments	83
Pollex - Unit 1	ARAMY'S GROUP	43 Avenue Hassan 2 TEMARA - MOROCCO	Morocco	Garments	407
Pollex - Unit 2	ARAMY'S GROUP	Avenue Hassan 2 TEMARA - MOROCCO	Morocco	Garments	467
TMT - TRANS MEDITERRANEE TEXTILE	ARAMY'S GROUP	Street 13, August Zi Poudriere, Sfax 3009	Tunisia	Garments	583
New Archid Garment Factory Ltd	Archid Garment Factory Ltd	National Road No. 4, Troaung Phum Village, Peik Commune, Angsnoul District, Kandal Province, Cambodia	Cambodia	Underwear	3332
Mari Sport Calçado, Lda.	ARNALDO PINTO	Carvalho de BaixoRefontoura	Portugal	Footwear	130
Huijun Optical (Heyuan) Limited	ARTS OPTICAL	Zone 1, Zijin Economic Development Zone, Guzhu Town, Zijin County, Heyuan City, Guangdong Province, China	China	Eyewear	829
Jiaying Ultramax Cashmere Products Ltd	Artwell Holdings Limited	No.439 Wenhua South Road, Economic Development Zone, Tongxiang, Zhejiang, China	China	Garments	467
RUI LIN KNITTING COMPANY LTD.	Artwell Holdings Limited	Changfa Industry Area, Hushan, Liaobu Town, Dongguan City, Guangdong Province	China	Garments	480
ASTER TEKSTİL SANAYİ VE TİCARET AS	ASTER TEXTILE	CUMHURİYET MAH. ESKİ E-5 KARAYOLU ÜZERİ BARAESKI - KIRKILARELI	Turkey	Garments	646
Bangkok Rubber Development Center Co., Ltd	Bangkok Rubber Development Center Co., Ltd	611/40 Soi Watchan Nai, Charoenkrung Road, Bangkok, Bangkoklaem	Thailand	Footwear	2456
Bangkok Rubber Development Center Co., Ltd (Sena)	Bangkok Rubber Development Center Co., Ltd	90 Moo 11 Samkok-Sena Road, T. Bangnomkho, Sena Ayutthaya	Thailand	Footwear	2644
Bangkok Rubber Public Co., Ltd Upper Stitching (Suphanburi)	Bangkok Rubber Public	14.348360 N, 100.576271 E	Thailand	Footwear	337
Bangkok Rubber Public Upper Stitching (Banphet)	Bangkok Rubber Public	222 Moo 1 Suphanburi-Chainat Road, Wangnamsab Sub-District, Sriprachan District	Thailand	Footwear	337
Barco Tekstil San. Tic A.Ş	BARCO	118/2 Moo 6 Banpran Sub-district, Sawangha District	Thailand	Footwear	149
Everest Mağazacılık Tekstil Sanayi ve Ticaret Ltd.Şti.	BARCO	MURATBEY MAH. KARATOPRAK CAD. NO:17 CATALCA - ISTANBUL	Turkey	Garments	238
Beyhan tekstil konfeksiyon giyim sanayi Tic. Ltd. Şti.	BARCO	Sunay Mh. BİTLİS Yolu Üzeri Tekel Tütün Depoları N:4 Muş	Turkey	Garments	578
Beyhan tekstil konfeksiyon giyim sanayi Tic. Ltd. Şti.	Beyhan tekstil konfeksiyon giyim sanayi Tic. Ltd. Şti.	İsmetpaşa Mah. 72.Sokak No:3/4 Sultangazi	Turkey	Garments	67

WHY BEING PILOT FOR SUSTAINABILITY MAP?

- UN platform
- Factory's information shared
- Better visibility and knowledge of our supply chain



HOW IT IS DONE?

- Data comes from ICS database
- Each factory has to review and complete her data and sign for publication
- We establish on data base link between factories

DIFFICULTIES

- Internal
 - Data coherence
 - Data maintenance
 - Team alignment on factories classification
- External
 - Light Review on ICS database structure
 - Emailing factories
 - Time

Gregory Sampson
International Trade Centre



Claudia Kersten

Global Organic Textile Standard (GOTS)

VIDEO



Ayoub Anika

Active Line

VIDEO

Session 4: Questions / Answers ?

CLOSING REMARKS

Joseph Wozniak, *International Trade Centre (ITC), Head of Trade for Sustainable Development (T4SD), Sustainable and Inclusive Value Chains Section*

Carole Hommey, *Initiative for Compliance and Sustainability (ICS), Coordinator*

THANK YOU VERY MUCH FOR YOUR PARTICIPATION !