



International
Trade
Centre



PROMOTING SUSTAINABILITY AND IMPROVING TRANSPARENCY

IN GLOBAL VALUE CHAINS

March 12th 2020, Online webconference
THIS EVENT WILL FULLY TAKE PLACE ONLINE

Join Zoom Meeting

<https://zoom.us/j/856285899>

Meeting ID: 856 285 899

By computer OR via phone: find your local number at the link <https://zoom.us/u/aqfxZiGCv>

ITC in collaboration with the ICS is organizing a joint event to discuss the main issues at stake in the area of compliance and sustainability, due diligence, and cross-cutting challenges for transparency in global value chains.

With ITC's experience as a United Nations agency dedicated to the promotion of "trade for good" and related sustainability practices in global supply chains, and with ICS's experience and expertise on sustainability compliance, this event will bring to the table experts from various backgrounds and stakeholders bringing the views of policy-makers, businesses, civil society to a rich and lively debate.

Context:

In order to achieve decent work goals, taking into account experience from what has been done for years now, leverage should come from transparency and traceability. Consumers and stakeholders are looking for transparency in order to build trust. Brands are looking for transparency in order to trace their factories' networks and to identify potential risks in their supply chains to tackle them. The presence of numerous actors and intermediaries notably leads to the ever growing risk of unauthorized subcontracting making workers effectively invisible in these vast supply chains. To remedy this, there is a clear need for greater visibility and transparency in the supply chains, in the business relationships at play and on working conditions and environmental impacts data. Transparency and traceability are thus at the cornerstone of this revolution as powerful tools for the promotion of corporate accountability for workers' rights. Due diligence may be achieved only by

developing the networks along supply chains involving all actors in transparency and traceability goals.

ITC has created the [Sustainability Map](#) platform and is collaborating with ICS for its development and pilot in the textile and garment sector. The platform enables users, regardless of their position in the value chain, to better understand the sustainability landscape and to connect with business partners to increase transparency and traceability.

Objectives:

- Introduce participants to the notion of transparency and traceability as key areas to consider in order to achieve decent work goals;
- Increase awareness on relevant tools and methodologies to promote transparency and traceability for addressing due diligence challenges and for implementing such practices in their own sphere of influence;
- Share experiences and best practices among a variety of stakeholders about the achievement of transparency and traceability in sustainable trade.
- Demonstrate the transparency commitment of ICS Members and Suppliers in the Sustainability Map platform.

ITC - International Trade Centre (<http://www.intracen.org>) is the joint agency of the World Trade Organization and the United Nations. ITC has developed the Sustainability Network. This web-based platform references compliance and sustainability standards and certification programs, and enables factories to understand and benchmark the requirements of each. It also opens the door to sharing this information seamlessly with trading partners.

ICS - Initiative for Compliance and Sustainability (<https://ics-asso.org>) - is an international sectorial initiative with the aim to enhance working conditions along global supply chains of its member retailers and brands. ICS is composed of 49 multinational retailers and brands, mainly French, but not limited to, in the sectors of textile, retail, footwear, electronics and furniture. ICS members collaborate with common tools, to mutualize audits, contributing to the reduction of the 'audit fatigue' and share knowledge and best practices.

PROGRAMME Thursday, March 12th 2020

10:00-10:15 **Welcome Remarks**

Speakers: Joseph Wozniak, International Trade Centre (ITC)
Carole Hommey, Initiative for Compliance and Sustainability (ICS)

10:15-10:30 **Special Keynote**

Speakers: Frédéric Lecoq, Lacoste
Adeline Cruz Bonilla, Adeo

10:30-11.15 **Session 1: Transparency and Traceability in global value chains, what does it take?**

Speakers: Julia Del Valle, Organisation for Economic Co-operation and Development (OECD)
Maylis Souque, General Secretary of the French National Contact Point (NCP) to the OECD
Ebba Aurell, European Commission DG for International Development and Cooperation (DG DEVCO)
Blake Harwell, Trade Union Advisory Committee (TUAC) to the OECD

Moderator: Mathieu Lamolle - ITC

11:15-11:30: Break

11:30-12:30 **Session 2: Tools and methodologies to mainstream transparency and traceability**

Speakers: Josée Laporte, International Labour Organization (ILO)
Thibault Gravier, Business for Social Responsibility (BSR)
Thomas Radal, Expert consultant
Thuy-Anne Stricher, CARE International
Evonne Tan, Textile Exchange

Moderator: Joseph Wozniak – ITC

12:30-13:45: Break

13:45-14:45 **Session 3: Multi-stakeholders partnerships: from coordination to implementation**

Speakers: Jenny Holdcroft, IndustriAll
Séverine Mareels, ID Kids
Irina Coupé, Maisons du Monde
Thomas van Haaren, Consumers Goods Forum (CGF)
Sophie Schiller, Univeristé Paris Dauphine

Moderator: Cécile Huertas - ICS

14:45-15:00: Break

15:00-16:00 **Session 4: Stakeholders mapping in global value chains**

Speakers: Claire Loire, Lacoste
Gregory Sampson, ITC
Claudia Kersten, Global Organic Textile Standard (GOTS) - Video
Ayoub Anika, Active Line

Moderator: Carole Hommey - ICS

16:00-16:15 **Closing remarks**

Speakers: Joseph Wozniak, ITC
Carole Hommey, ICS